No. SEO/COM/212/01/2020

August 10, 2020

Dear Sir/Madam,

We are pleased to inform you that Confederation of Indian Industry (CII) is organising the 14th edition of Agro & Food Tech, which will be celebrated as India’s First International Food & Agri Week from 16 - 22 October 2020. This edition is being organised on CII’s virtual platform — HIVE.

2. CII Agro & Food Tech will have Country Week, Roundtable of International Agri Ministers, concurrent exhibition shows, B2B & B2G meetings, Thematic International Conferences, Hackathon and Training Sessions. This event is strategically structured to provide its participants a new and enhanced business opportunity by way of interacting not only with the International, Domestic participants and buyers but also with senior government officials and would provide:

A. **Showcasing Platform** (virtual display on the new tools, technology, processes, research in the field of Agriculture & Food sector)

B. **Interacting Platform** (to engage with the Indian federal & state policy makers)

C. **Partnership Platform** (with Indian Government and private sector firms)

D. **Knowledge Dissemination Platform** (to share best practices)

3. CII Agro & Food Tech will provide tremendous opportunities to strengthen the Agricultural-trade relationship between India and Republic of Korea and help drive new engagements in Agriculture, Food Processing, Horticulture, Dairy, Fisheries, Poultry, Sericulture, Floriculture, Agri Finance, Farm Machinery, Implements, Water, Sugar, New Technologies and Start-ups. We solicit participation from companies/organisations engaged in these sectors at CII Agro & Food Tech from 16 - 22 October 2020.

4. For further coordination, you may contact Ms. Lee Ju Young (M: 010-3092-5945; Email: trade.seoul@mea.gov.in) and Mr. Jasdeep Singh (M: +91-9815309727; Email: jasdeep.singh@ciic.in).

With regards,

(Nayantara Dabariya)
Second Secretary (Commercial)