The COVID-19 outbreak has become a humanitarian and economic crisis and is already impacting countries with unprecedented speed and severity. The crisis has left enterprises to think about business continuity like never before and organizations are being pushed to rapidly operate in new ways and re-define business models.

During these challenging times, digital technologies are playing a significant role, in their diverse forms, and are providing solutions for addressing the current crisis and offering innovative solutions for achieving desired outputs.

Government e-marketplace (GeM) is a state-of-the-art digital public procurement the platform that has used technology to remove entry barriers for bonafide sellers and has created a vibrant e-marketplace with a wide range of goods and services. Such advanced technology platforms have played a pivotal role in keeping the public procurement services in the time of crisis up and running. GeM has around 17 lakh products, 52,892 Transactional Value, and 372,241 Service Providers on GeM.

Further, as per Rule 149 of the GFR-2017, Government has made procurement of Goods and Services by Ministries/ Departments of Central and State Governments mandatory through GeM platform. Envisaged by the Government of India, under the aegis of Digital India Mission, GeM strives to keep pace with the ever-evolving
technological challenges and stakeholder aspirations.

GeM has now introduced GeM 4.0, a more robust, flexible e-marketplace with an intuitive User Interface (UI) to make procurement simpler than ever.

In view of Hon’ble Prime Minister vision towards self-reliance under the “Atmanirbhar Bharat Abhiyan” Confederation of Indian Industry (CII) in partnership with GeM is organizing a high-level National Public Procurement Conclave (NPPC) 2020: Digital Exhibitions and Conferences with the theme “Technology enabled Govt Procurement - Towards efficiency, transparency, and Inclusiveness” on the anniversary of GeM Establishment Day on 9 August 2020 at 10 am through CII Hives Digital Platform.

NPPC brings together a host of Buyers/Sellers and the stalwarts of the industry with the massive opportunities in the Public Procurement sector. It offers opportunities to interact with more than 900 buyers/sellers across sectors along with more than 400+ Public Procurement Managers from different Governments Departments and PSUs across different states and Union Territory.

**Virtual Platform Key Highlights –**

- Opportunity to Showcase their Products and Services for 30 Days at CII Hives Platform
- Digital Pavilion is a dedicated, multi-feature, digital exhibition space with a 24x7 helpdesk. People from across the world can visit your stall at their convenience.
- Representatives & Connect

1. Company/booth representatives
2. Connect via Chat, Email, SMS
3. Detailed profiles of the representatives
4. Share your contact details
5. Analytics & instant alerts with information of visitors
**Product/Services**

1. Product/Service information
2. Photographs/Images/Videos
3. Brochures, write-up
4. Website/URLs

**Company Information**

1. Company name, banner, logo, brochure
2. Introduction video
3. About your business
4. Contact details
5. Company website

- Get access to detailed profiles of other attending participants and other Exhibitor
- Identify participants for B2B / B2G Engagement
- Interact with another participant through Chat, SMS or email
- AI-based identification of potential business match for each participant
- Each participant can showcase his/her profile and express interest for B2B / B2G engagement

**Conclave Key Highlights -**

- Digital Inaugural Session with High Officials from the Ministry of Commerce and Industry GOI and GeM Team.
- Digital National Seminar on GeM
- Digital Training and Technical Session on GeM Features and New Developments
- Digital Panel Sessions on the role of MSMEs, Start-ups, Womaniya, Handicrafts, Artisans and Information Technology,
Defence and Railways Office furniture and Banking & Financial Institutions in Public Procurement

- Special Sessions on Services on GeM – Hospitality, Travel, and Accommodation bookings, etc.
- Digital GeM Stall to resolve queries on the spot and facilitate in Registration (Buyers & Sellers)
- Digital B2B and B2G Meetings between GeM Buyers and Sellers
- Digital Exhibitions of Various Products and Services by Sellers
- Dive Sessions: Talk / Presentations by Buyers and Sellers

Buyers & Sellers both Can Participate in the Conclave

The delegate may register for participating using this URL
— https://bit.ly/31Xif0G

Registration Details for an Exhibitor -
For CII & MSME Members – INR 15000 Plus GST

For CII Non-Members – INR 20000 Plus GST.

Participants interested to know more about the Digital Exhibition and Sponsorship

May kindly contact:

Mr. Lokesh Kumar – lokesh.kumar@cii.in & 9958765838

Look forward to your kind Confirmation

Regards

Lokesh Kumar

CII

9958765838