



सत्यमेव जयते
주한인도대사관

Embassy of India, Seoul
Republic of Korea

75
Azadi Ka
Amrit Mahotsav



주한인도문화원

Swami Vivekananda Cultural Centre
Embassy of India, Seoul

Promotion of Cultural Ties with **DIASPORA** *Vasudev Kutumbakam* *Glimpses of Cultures of India*

Celebrating 75 years of India's Independence

8-9 OCT
SAT-SUN
@Nami Island

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REPORT

The Embassy of India, Seoul under aegis of the flagship programme of Overseas Indian Affairs, Ministry of External Affairs - “Promotion of Cultural Ties with Diaspora” organized a cultural event consisting of Indian cultural booths for promoting Diaspora engagements in Republic of Korea on October 8-9, 2022 at the Nami Island. The cultural booths showcased an array of handicraft items, and hands-on experience about Indian culture for the members of Indian community and ‘friends of India’ in Korea. The event was organized as part of initiatives to cultivate and engage with the Indian community members residing in Republic of Korea.



The event aimed at strengthening ties with the overseas Indian community members and support their efforts to preserve, maintain and reinforce bonds with India and at the same time promote awareness about the diversity and unique cultural heritage of India in Republic of Korea.



Under this initiative, members from various community associations based in ROK managed the cultural booths and showcased the cultural heritage and diversity of different regions of India. Cultural booths were set up by community members representing Textile traditions of different parts of India; Folk art; Handicraft items/objects; Cuisine (samples for tasting); Traditional costumes; Hands on experience/art and crafts (applying mehndi on hands/block printing/post cards) etc.

Indians from across Republic of Korea actively participated in this initiative representing diversity and cultural heritage of India. An interaction of Indian Diaspora with H. E. Amit Kumar, Ambassador of India was also organized on this occasion. He appreciated the efforts and accomplishments of Indian Diaspora and discussed about the challenges faced by them in ROK.







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