



주한인도대사관  
Embassy of India, Seoul  
Republic of Korea

# NEWSLETTER

## OCTOBER 2021



주한인도문화원  
Swami Vivekananda Cultural Centre  
Embassy of India, Seoul

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**Embassy of India**  
**Seoul**



## ABOUT SVCC

Swami Vivekananda Culture Centre or Indian Cultural Centre as it is popularly known is the cultural wing of the Embassy of India in Seoul promoting Indian culture in the Republic of Korea. Fulfilling a long-held desire to provide a platform to showcase India's rich cultural heritage and serve as the nodal point for cultural exchanges between India and Republic of Korea, this Centre was established on 1<sup>st</sup> July 2011. Since its inception, Centre has been providing regular classes on Yoga, Indian classical and contemporary dances, musical instruments like Tabla, Harmonium and languages such as Hindi and Sanskrit. It also organises Special Lectures, Symposiums and Workshops on diverse aspects of Indian culture, politics and society by involving renowned Indian and Korean scholars and academia. Over the years, the Cultural Centre has also built an extensive network of partnership with various cultural organisations, city administrations and provincial governments across the country intending to broaden the stakeholders and promoting Indian culture in Republic of Korea.

At this time, when the whole world is experiencing an unprecedented crisis because of the spread of COVID-19 virus, and restrictions on social gatherings, the Cultural Centre has initiated online activities in its endeavour to keep in touch with the India lovers and Indian cultural enthusiasts in Republic of Korea.

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# IDEAS @ 75

## Gandhi Jayanti

October 2, 2021



The Embassy of India, Seoul and Swami Vivekananda Cultural Centre (SVCC) celebrated the 152<sup>nd</sup> birth anniversary of Mahatma Gandhi in hybrid format where Officers and families of the Embassy joined physically and the Indian communities and friends of India in Korea joined online. The event started with floral tributes to the Mahatma Gandhi. Deputy Chief of Mission Mr. Surinder Bhagat gave remarks on Gandhi's thoughts and ideals. It was followed with cultural performances by the families of the Embassy officials and staffs. A special address by Dr. Shobhana Radhakrishna on "Mahatma Gandhi's Global pursuit of Truth, Non-Violence and Peace" was also screened on this occasion.

## Special Lecture Series

October 25-27, 2021



On the occasion of Rashtriya Ekta Diwas, Special Lecture Series in partnership with Institute of Indian Studies at Hankuk University of Foreign Studies was organised showcasing the diversity of India through food, films and travel & tourism which transcends the boundaries of caste, class, race, religion and gender and acts as a cultural unifier across all communities in India.

## Run for Unity

October 30, 2021



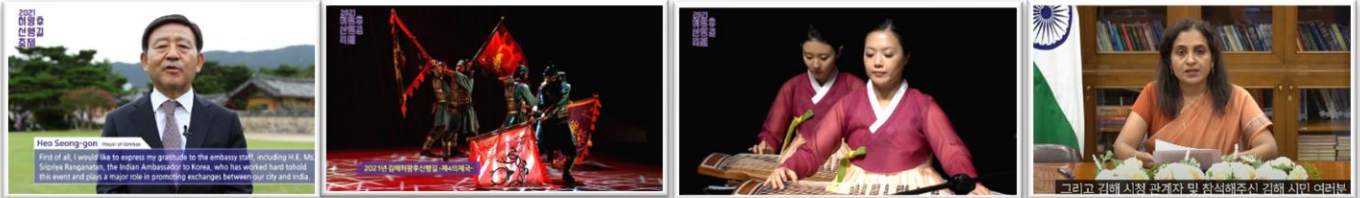
On the occasion of Rashtriya Ekta Diwas, the Embassy of India, Seoul and Swami Vivekananda Cultural Centre organised 'Run for Unity' to spread the message of Unity and commemorating the legacy of Sardar Vallabhbhai Patel, the 'Unifier of Modern India'.



# INDIA'S RICH CULTURAL HERITAGE

## Queen Heo Wedding-Road Festival

October 8-9, 2021



The Embassy of India, Seoul and Swami Vivekananda Cultural Centre, partnered with Gimhae City Office in organising the Queen Heo Wedding-Road Festival 2021 based on the legendary story of Queen Heo (Princess Suriratna), believed to have traveled from Ayodhya in India at the age of sixteen and marrying the Korean King Kim Suro. Indian dance and musical compositions along with congratulatory message from Ambassador of India, H. E. Sripriya Ranganathan was screened on this occasion. The festival also featured Exhibitions, documentaries and puppet show and other hands-on experiences from Korea.

## Regional Buddhist Conference

October 12, 2021



Regional Buddhist Conference was organised at the Indian Cultural Centre, Seoul on “Buddhism in Literature” in partnership with Dongguk University, Seoul, International Buddhist Confederation and Indian Council for Cultural Relations, New Delhi

## Durga Navaratri

October 14, 2021



On the Occasion of Durga Navaratri, Story of Durga Puja was narrated along with Kathak recital by Mr. Avijeet Chakravarty on Durga Stuti.



# INDIA'S RICH CULTURAL HERITAGE

## Open House Session with Dongdo Middle School

October 18, 2021



Under Azadi Ka Amrit Mahotsav (AKAM) commemorating the journey of 75 years of progressive India and the glorious history of its people, culture and achievements, Open House session on India was organised by Swami Vivekananda Cultural Centre for Dongdo Middle School, Seoul. Children enthusiastically participated in the Session along with the India Quiz which was organised to acquaint the Korean students about basic facts on India.

## Public Diplomacy Week

October 29-30, 2021

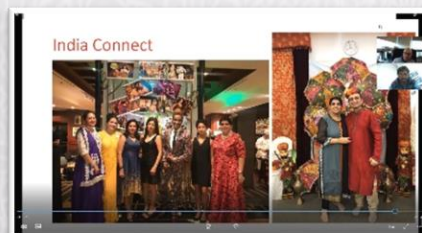
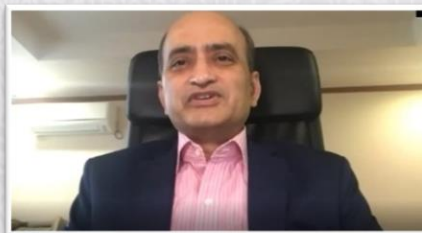


The Embassy of India, Seoul and Swami Vivekananda Cultural Centre set up a cultural promotion booth exhibiting diversity of India at the Public Diplomacy Week organised by the Korea Foundation. A Special Session on Indian Cuisine with Mr. Lucky was also organised as a part of Talk Series on 'Public Diplomacy for Mutual Understanding through Culture'

# ACHIEVEMENTS @ 75

## Conversation with Indian Diaspora in ROK

October 23, 2021



Under AKAM theme of Achievements@75 recognizing the contribution of Indian Community members abroad, an Online conversation was organised with Mr. Sachin Satpute, Chairman Indian Chambers of Commerce in Korea and President, Novelis Asia. Mr. Satpute shared his personal and professional experiences and cultural insights in ROK with the LIVE participants.