

# NEWSLETTER SEPTEMBER 2021



Swami Vivekananda Cultural Centre Embassy of India Seoul

# **ABOUT SVCC**

Swami Vivekananda Culture Centre or Indian Cultural Centre as it is popularly known is the cultural wing of the Embassy of India in Seoul promoting Indian culture in the Republic of Korea. Fulfilling a long-held desire to provide a platform to showcase India's rich cultural heritage and serve as the nodal point for cultural exchanges between India and Republic of Korea, this Centre was established on 1st July 2011. Since its inception, Centre has been providing regular classes on Yoga, Indian classical and contemporary dances, musical instruments like Tabla, Harmonium and languages such as Hindi and Sanskrit. It also organises Special Lectures, Symposiums and Workshops on diverse aspects of Indian culture, politics and society by involving renowned Indian and Korean scholars and academia. Over the years, the Cultural Centre has also built an extensive network of partnership with various cultural organisations, administrations and provincial governments across country intending to broaden the stakeholders and promoting Indian culture in Republic of Korea.

At this time, when the whole world is experiencing an unprecedented crisis because of the spread of COVID-19 virus, and restrictions on social gatherings, the Cultural Centre has initiated online activities in its endeavour to keep in touch with the India lovers and Indian cultural enthusiasts in Republic of Korea.

# **ONLINE EVENTS**

# The 2nd Online Workshop Facets of the India-Republic of Korea Partnership

September 1-14, 2021





The 2<sup>nd</sup> Online Workshop on 'Facets of the India-Republic of Korea Partnership'\_with eminent Korean and Indian experts speaking about 'Facets of the India-Republic of Korea Partnership' was held. During the Workshop, a host of globally renowned experts from India and Republic of Korea spoke on themes related to foreign policy, cyber security, artificial intelligence, unicorns and decacorns, social, cultural and economic issues pertaining to the Special Strategic Partnership between the two countries.

#### Ambassador's Round Table with eminent 'Friends of India'

September 17, 2021

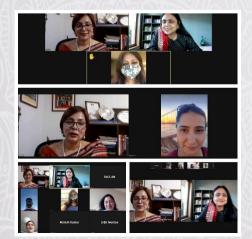




Experts from the field of performing art, culture, literature, education, Yoga and Ayurveda shared their ideas for a deeper engagement in their respective areas of interest and enhancing our activities to enlarge India's cultural footprint in the ROK.

### [Special Series] Conversation with Indian Diaspora in ROK

September 18, 2021



A Special Series titled 'Conversation with Indian Diaspora in Republic of Korea' under Azadi Ka Amrit Mahotsav (AKAM) was started. First Conversation in the Series was organised with Ms. Balaka Niyazee, CEO of Procter and Gamble, Korea. Indian community members and friends of India in Republic of Korea participated and engaged in the conversation

## SARANG

### The Festival of India in Republic of Korea

September 25-26, 2021



The 7<sup>th</sup> edition of SARANG – The Festival of India in Republic of Korea was launched on September 25-26, 2021 at the picturesque location of the Nami Island in harmony with the nature. Given the travel and restrictions on social gathering due to the challenges caused by the global pandemic in recent times, this year The Festival of India - SARANG 2021 was organised in a hybrid mode. While the artists performed physically at the Island, the performances were also live-streamed for wider viewership in Republic of Korea. The various performances included India Classical dance – Kathak; Contemporary Bollywood dance; Instrumental music – fusion by Gayageum, Biba and Sitar; Korean musical band 'Harmonize' performing on Hindi song and Yoga sessions for rejuvenating our mind, body and soul. On this occasion, an Exhibition on Indian folk art was also organised by Indian Art Museum in Yeongwol and a Photo Exhibition on India by Institute of Indian Studies, Hankuk University of Foreign Studies. The visitors also got a taste of Indian cuisine at the Island where the famous Indian Chai, samosa and Gulab Jamun was being served.

